ulises

We help Companies become cognitive

Ulises Switzerland AG

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Your AI upskilling specialist

Ready to elevate your career and personal development? ULISES offers a structured, pragmatic and immersive experience designed to enhance your expertise and skills in Artificial Intelligence.

Reinforce and consolidate your capabilities and know-how in a specific area relevant to your development goals and evolving business context.

*The duration of the Courses is 'indicative' can be customized depending on your needs and depth required.

Agentic AI for Business

Microsoft

Become the manager of the future. Master the AI.

This program empowers executives and business leaders to unlock the strategic value of Generative AI. It covers aligning GenAI initiatives with business goals, assessing ROI, and ensuring responsible adoption. Through real-world case studies and best practices, participants gain the knowledge to lead AI-driven transformation and position their organizations at the forefront of innovation.

Learning Objectives

- Understand GenAI and its business value
- Identify high-impact AI use cases
- Apply AI responsibly in decisions

Target Audience

- Business leaders & executives
- Product managers & owners
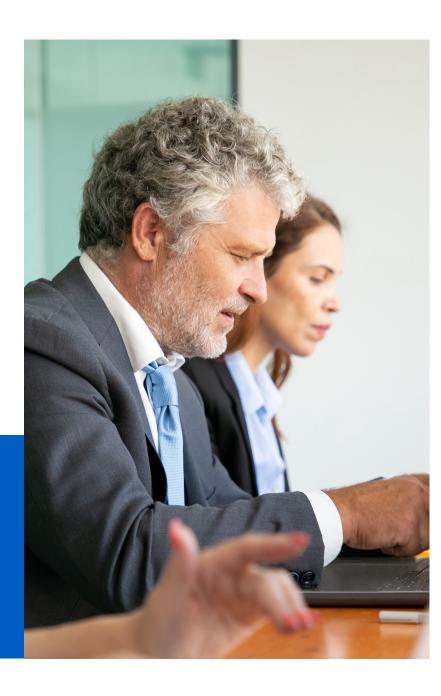- Non-technical decision-makers

Program Details

- COURSE DURATION: 1 Day
- DELIVERY MODE: On-premise / Online
- PRE-REQUISITES:
  Basic understanding of GenAI

*The duration of the Courses is 'indicative'. It can be customized depending on Customer needs and depth required.

PROGRAM SYLLABUS

- **Foundations of Generative AI**
- **The Strategic Value of GenAI**
  - AI as a driver of business model innovation
  - Cost efficiency, productivity, and growth
  - Competitive landscape: who's using it and how
  - Identifying high-value use cases for your industry
- **Applications Across Functions**
- **Decision-Making with AI**
  - Interpreting AI outputs and avoiding blind trust
  - Augmented decision-making frameworks

- **Risks, Ethics, and Governance**
  - Bias, fairness, and hallucinations in outputs
  - Data privacy and intellectual property concerns
  - Regulatory landscape (EU AI Act, US/EU guidelines, etc.)
- **Implementation Roadmap**
  - Designing your own GenAI opportunity map
  - Pilots to scale: how to test, measure, and expand
- **Future of Work with GenAI**
  - Build vs. buy decisions
  - Shifts in roles and required skills
  - Co-pilot models (AI assistants for every employee)

Start your training journey

In case you are interested in upskilling your human resources with us, don't hesitate to contact us, we will be very happy to help!

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